



**WHEREAS**, the Rocky Mountain Water Environment Association (RMWEA) is a 501(c)(3) Organization and a Member Association (MA) of the Water Environment Federation (WEF); and

**WHEREAS**, the RMWEA relies on email to communicate important and time sensitive material to our membership and others on workshops, conferences, and other information of interest pertaining to the mission of our organization; and

**WHEREAS**, social media (Facebook, LinkedIn, Twitter, YouTube) is becoming popular as another form of communication that provides possible contact to the outside world and must be monitored and controlled for the good of the organization and our industry.

**THEREFORE**, RMWEA adopts the following policy.

### POLICY

- I. This policy governs the publication of and commentary on social media outlets (Sites) by members or guests of the RMWEA.
- II. For the purposes of this policy, social media means any facility for online publication and commentary, including without limitation the RMWEA website, blogs, forums, online file storage, and social networking sites such as Facebook, LinkedIn, Twitter, and YouTube.
- III. Social media outreach is to be used to communicate information of general topical interest to RMWEA/WEF followers on workshops and conferences, proposed rules and regulations, educational items, projects of interest, profiles of members, or fun facts pertaining to the wastewater industry.
- IV. This policy is intended to lay out what is and isn't permissible both on RMWEA's network and outside of it when identifying oneself as a member of RMWEA. RMWEA members are free to publish or comment via social media in accordance with this policy; however, violations will be subject to termination of use of RMWEA's Sites.
- V. Content and materials provided on RMWEA's Sites are designed for educational and networking purposes. RMWEA does not control all of the materials posted via the Site and, as such, cannot and does not guarantee the accuracy, integrity or quality of the content.
- VI. All information, including but not limited to data, text, software, photographs, graphics, video, messages or other materials are the sole responsibility of the person or entity from which they originated. This means that you, and not RMWEA, are responsible for materials that you upload, post, e-mail, transmit or otherwise make available to any portion of the Sites. You are solely responsible for your own communications within the Sites and the consequences of posting these communications.
- VII. When participating in one or more of RMWEA's Sites, you cannot:
  - a. Upload, post or distribute any vulgar, obscene, discourteous, unlawful, obscene,



defamatory, abusive, slanderous, hateful, or indecent language or images as determined by RMWEA in its sole discretion;

- b. Intimidate or harass another;
  - c. Advertise specific products or goods without RMWEA's prior permission;
  - d. Post or distribute any software/materials that contain a virus or harmful component;
  - e. Post the same note more than once or "spam";
  - f. Impersonate another person or allow any other person to use your identification;
  - g. Harvest or otherwise collect information about others, including e-mail addresses, without their consent;
  - h. Advocate illegal activity or discuss illegal activities;
  - i. Copy, quote, or otherwise recreate any messages, media, or other postings outside of RMWEA without express written permission from the author; or
  - j. Engage in any other conduct that restricts or inhibits any person from utilizing RMWEA's Sites, or which, in the judgment of RMWEA, exposes RMWEA or any of its members to any liability or detriment of any type.
- VIII. RMWEA reserves the right (but is not obligated) to do any or all of the following:
- a. Investigate an allegation that a communication does not conform to this policy;
  - b. Remove or request the removal of communications that are abusive, illegal, or disruptive, or that otherwise fail to conform to this policy;
  - c. Terminate a user's access to the Site upon any breach of this policy;
  - d. Monitor or disclose any communication in the Site; or
  - e. Remove postings at any time and for any reason
- IX. RMWEA assumes no liability or responsibility to users of the Sites or any other person or entity for performance or nonperformance of the aforementioned activities.
- X. You acknowledge that the RMWEA may establish general practices and limits concerning use of the Site, including without limitation, the maximum number of days that uploaded materials will be retained by the Site. RMWEA reserves the right to remove accounts and to change these general practices and limits at any time, in its sole discretion, without notice.
- XI. You agree that RMWEA, in its sole discretion, may terminate your use of the RMWEA



Site, and remove and discard any materials within the Site, for any reason. RMWEA may at any time discontinue providing the Site, or any part thereof, with or without notice. You agree that any termination of access to the Site may be effected without prior notice, and acknowledge and agree that RMWEA may immediately deactivate or delete related information. Further, you agree that RMWEA shall not be liable to you or any third-party for any termination of access to the Site.

- XII. It is permissible for members to identify themselves as representatives of RMWEA on social media networks outside of RMWEA. However it is the member's responsibility to represent RMWEA in a professional manner, with the understanding that everything posted has the potential to reflect on RMWEA and its image.
- XIII. While representing RMWEA on personal blogs or other personal posts, members must include clear disclaimers that the opinions expressed are solely those of the author and do not represent the views of RMWEA.
- XIV. Social networking sites have varying levels of security and as public sites, are vulnerable to security breaches. Discussing proprietary information on such sites is not recommend, even in private messages between members who have authorized access to the information. RMWEA is not liable or responsible for the compromise of members' information resulting from security breaches.
- XV. Those with administrative rights for posting information on RMWEA's social media outlets shall make a reasonable attempt to monitor information to ensure that it is appropriate and adequate for its intended purpose and conforms to our code of ethics, vision, and mission statement. Unfortunately, given the nature of social media, RMWEA cannot always guarantee that appropriate screening shall occur, and therefore it shall be held harmless, if through reasonable and diligent efforts, unsuitable postings may occur.
- XVI. No statement shall be presented that shall defame another person or group, nor be used in an attempt to articulate an official position of RMWEA, its sections, WEF, or any officer.
- XVII. The administrators of RMWEA's social media outlets shall not post information that can be construed as marketing for individuals, companies, or organizations or may prove to be in conflict with any event or program administered by RMWEA.
- XVIII. No statement made on social media shall be construed as the opinion of RMWEA, nor bind it contractually to any party.